

OOH Holdings Limited

奧傳思維控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立之有限公司)

(Stock Code: 8091)

(股份代號: 8091)

(the “Company”)

(「本公司」)

SHAREHOLDERS’ COMMUNICATION POLICY

股東通訊政策

(中文本為翻譯稿，僅供參考用)

1. Purpose

- 1.1 The Company recognizes the importance of communications with the shareholders of the Company, both individual and institutional (collectively, “Shareholders”) as well as potential investors. This Policy aims to set out the provisions with the objective of ensuring that the Shareholders and potential investors are provided with ready, equal and timely access to balanced and understandable information about the Company, in order to enable Shareholders to exercise their rights in an informed manner, and to allow Shareholders and potential investors to engage actively with the Company.

- 1.2 For the purpose of this Policy, potential investors include analysts reporting and analyzing the Company’s performance.

2. General Policy

- 2.1 The board of directors of the Company (the “Board”) shall maintain an on-going dialogue with Shareholders and potential investors, and will annually review this Policy to ensure its implementation and effectiveness.

目的

本公司一向極重視與本公司股東，包括個人及機構（統稱「股東」）以及潛在投資者的溝通。本政策所載之條文旨在確保股東及潛在投資者，均可適時取得本公司之全面、相同及容易理解的資料，一方面使股東可在知情的情況下行使權力，另一方面好讓股東及潛在投資者能積極地與本公司溝通。

就本政策而言，潛在投資者包括就本公司表現進行匯報及分析的分析員。

總體政策

本公司董事會（「董事會」）持續與股東及潛在投資者保持對話，並將每年檢討本政策以確保其行之有效。

2.2 Information shall be communicated to Shareholders and potential investors mainly through the Company's financial reports (interim and annual reports), annual general meeting and other general meetings that may be convened, as well as by making available all the disclosures submitted to The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and corporate communications on the websites of HKExnews and the Company.

本公司向股東及潛在投資者傳達資訊主要透過本公司的財務報告（中期及年度報告）、股東週年大會及其他可能召開的股東大會，並將所有的披露資料呈交予香港聯合交易所有限公司（「聯交所」），以及公司通訊登載於港交所披露易及本公司之網站。

2.3 Effective and timely dissemination of information to Shareholders and potential investors shall be ensured at all times. Any question regarding this Policy shall be directed to the Board or the company secretary of the Company.

本公司時刻確保有效及適時向股東及潛在投資者傳達資訊。如對本政策有任何疑問，可向董事會或本公司之公司秘書提出。

3. Communication Channels

通訊途徑

3.1 Dissemination of corporate communications (including but not limited to annual reports, interim reports, notices of general meetings, circulars and proxy forms) to Shareholders within specified period of time required by the Rules Governing the Listing of Securities on GEM of the Stock Exchange.

按聯交所 GEM 證券上市規則規定，於指定期間內向股東發佈公司通訊（其中包括但不限於年度報告、中期報告、股東會議通告、通函及代表委任表格）。

3.2 The annual general meeting and other general meetings of the Company provides a forum for Shareholders face-to-face to raise questions and comments and exchange their views with the Board.

本公司之股東週年大會及其他股東大會提供一個平台好讓股東能面對面向董事會提出問題、發表建議及交換意見。

- 3.3 Via the Company's website at **www.ooh.com.hk** to obtain updated and key information on the major developments of the Company and its subsidiaries (collectively, "**Group**"). Information, such as financial statements, results announcements, circulars, notices of general meetings and all announcements, released by the Company to the HKExnews website at **www.hkexnews.hk** is also posted on the Company's website immediately thereafter.
- 3.4 The Company's Hong Kong branch share registrar and transfer office deals with Shareholders on the shareholdings, share registration and related matters.
- 3.5 A dedicated "Investor Relations" section is available on the Company's website at **www.ooh.com.hk**. Information on the Company's website is updated on a regular basis.
- 3.6 The Company's Company Secretarial Department handle both telephone and written enquires from Shareholders and potential investors generally from time to time.

透過本公司之網站 **www.ooh.com.hk** 取得本公司及其附屬公司（統稱「**本集團**」）重大發展之最新及重要資訊。有關資訊（包括財務報表、業績公告、通函、股東大會通告及所有公告）經由本公司發放於港交所披露易網站 **www.hkexnews.hk** 及其後即時登載於本公司之網站。

本公司之香港股份登記過戶分處為股東處理其股權、股份登記及相關事宜。

本公司之網站 **www.ooh.com.hk** 專設「投資者關係」欄目。本公司網站上登載的資料將定期更新。

本公司之公司秘書部處理股東及潛在投資者不時來電及書面的一般查詢。

4. Shareholders' Privacy

股東私隱

- 4.1 The Company recognizes the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent, unless required by law to do so.

本公司明白保障股東私隱的重要性，除法例規定者外，不會在獲得股東同意前擅自披露股東資料。

5. Review of Policy

政策檢討

5.1 This Policy will annually review by the Board (or the designated Board committee) to ensure its implementation and effectiveness.

董事會(或委派董事委員會)將每年檢討本政策以確保其行之有效。

5.2 This Policy is available on the website of the Company.

本政策登載於本公司之網站內。

Adopted on 19 December 2016 and amended on 7 February 2023 and 29 February 2024
於2016年12月19日採納及於2023年2月7日及2024年2月29日修訂